

HONDA

IN AMERICA

2025





INVESTING IN AMERICA

Celebrating 50 Years of Honda Research & Development

From the research labs and design floors where bold ideas take shape to the production lines where skilled hands bring them to life, Honda associates do it all – right here in America.

Our journey began in 1959 with a small Honda storefront sales office in Southern California, growing to include dedicated research activities in 1975. Just four years later, we were building products in Ohio – a sure sign of our commitment to our future in America. Today, Honda has invested more than **\$25.7 billion** in local communities across the country, including **12 manufacturing plants**.

But Honda’s true investment in America is in its people. When we empower our associates to dream big, we create more than great products – we build lasting opportunity. Now, the next generation of Honda mobility products are being designed, engineered, and built here – to be enjoyed by our customers from the roads, trails, and waters, to the skies above.

40+ YEARS
OF MANUFACTURING AUTOS
IN AMERICA

50 YEARS
OF RESEARCH &
DEVELOPMENT IN AMERICA

65+ YEARS
OF INVESTING
IN AMERICA

Honda and Acura products are built using domestic and global parts and materials.

CREATING AMERICAN JOBS

Honda employs more than 30,000 U.S. associates who work across all sectors – including manufacturing, research and development, engineering, finance, and sales. Honda’s U.S. operations also have a multiplier effect, indirectly creating jobs throughout the economy, including retailers and dealerships, suppliers, and logistics and transportation.



Honda manufacturing plants in the Carolinas produce ATVs and side-by-sides, power equipment products, light jets, and aero engines.



30,000

U.S. ASSOCIATES

\$3.4 billion in direct payroll
in 2024

12

**MANUFACTURING
PLANTS**

75% of workforce in
manufacturing roles

93,000

**AUTO
DEALERSHIP JOBS**

1,344 Honda and Acura
dealerships

Honda is reimagining its approach to advanced auto production with the introduction of flexible manufacturing, which leverages human-friendly and sustainable manufacturing practices to build gas, hybrid, and electric vehicles on the same production lines.



AUTO MANUFACTURING

Over 32 Million Vehicles and 38 Million Engines Made in America

Honda has built vehicles in America since the first Honda Accord rolled off the line in Marysville, Ohio in 1982. Today, Honda operates eight auto and auto powertrain plants, building vehicles in Ohio, Indiana, and Alabama, and powertrains in Ohio, Georgia, and Alabama. **In 2024, nearly two-thirds of the vehicles Honda sold in America were built here, using domestic and global parts.**

Building Next-Gen Vehicles

Honda continued its commitment to manufacturing in the U.S. with over \$1 billion in new investment to retool three major auto plants in Ohio last year. These operations serve as the foundation for Honda's flexible approach to manufacturing, and will play a critical role in developing the knowledge and expertise for advanced vehicle technology and production to be shared with other Honda plants in America and globally. Production of EVs will begin in Ohio with the all-new Acura RSX, followed by the start of global production of the Honda 0 Series models.



Honda's investment in a new EV battery plant joint venture with LGES is projected to reach up to \$4.4 billion and add 2,200 new jobs.



HONDA

IN AMERICA



30,000
U.S.
Associates



12
Manufacturing
Facilities



21
R&D
Facilities



3
Finance
Centers



1,344
Auto Dealers



9,990
Powersports &
Power Equipment
Dealers



6
Sales, Service
& Parts Zone
Offices



12
Parts
Centers



665
Suppliers



21
Ports of Export



ALABAMA

4,500 associates
\$3.2 billion in capital investment
Manufacturing plant

CALIFORNIA

American Honda Motor Co., Inc. HQ
2,600 associates
\$1.9 billion in capital investment
6 R&D facilities
3 parts centers
Finance center

GEORGIA

1,300 associates
\$607 million in capital investment
Manufacturing plant
Parts center
Finance center

INDIANA

2,600 associates
\$1.4 billion in capital investment
Manufacturing plant
R&D facility

NORTH CAROLINA

1,500 associates
\$1.1 billion in capital investment
3 manufacturing plants
3 R&D facilities

OHIO

15,400 associates
\$15.2 billion in capital investment
5 manufacturing plants
4 R&D facilities
2 parts centers

SOUTH CAROLINA

1,000 associates
\$752 million in capital investment
Manufacturing plant
R&D facility

DESIGNING, DEVELOPING & TESTING IN AMERICA

50 Years of Research & Development

Honda associates in America lead the research and development of autos, powersports, power equipment, and light jets. Honda has **21 R&D facilities** and more than **\$1.45 billion** invested in our U.S. R&D operations.

Advancing Auto Safety

Honda’s commitment to Safety for Everyone means protecting not only the driver and passengers in our vehicles, but everyone sharing the road. The advanced active safety and driver-assistive systems in our **Honda Sensing®** and **AcuraWatch™** technologies are now in over **9.5 million vehicles** on U.S. roads. These advanced active safety and driver-assistive systems are designed to reduce the frequency and severity of collisions while also serving as a bridge to the more highly automated vehicles of the future.



8 Honda engineers created one of the world’s most advanced wind tunnels in East Liberty, Ohio, ushering in a new era of auto development testing capabilities.

MODELS DESIGNED IN AMERICA

36



Cars & light trucks

37



Powersports products

50



Power equipment products

2



Aircraft models

Innovative Crash Simulator Technology

Honda operates one of the world’s most sophisticated crash safety research and testing facilities in Ohio, where more than 2,000 associates support the research and development of Honda and Acura cars and light trucks.

The team leverages groundbreaking new three-dimensional, crash-simulation visualization technology to help understand the impact of vehicle collisions and develop and implement design improvements with greater speed and efficiency. This results in safer vehicles – for Honda drivers, passengers, and all road users.



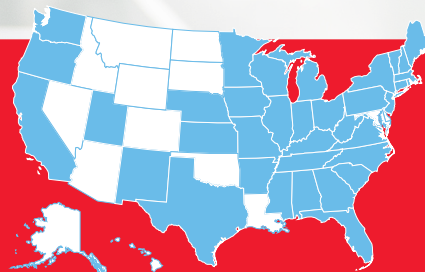
BUYING LOCALLY

Supporting Local Economies

Our American suppliers are a critical part of our domestic manufacturing operations, directly contributing to our ability to meet demand and deliver quality products to our customers. As part of our highly integrated North American supply chain, hundreds of U.S. suppliers supply Honda with parts and materials needed for the production and after-sales service of Honda products.

665

U.S. OEM Suppliers



36

States

\$30.6B

Spent with U.S. OEM Suppliers in 2024



SELLING GLOBALLY

Quality for the World, Made in America

Honda has been exporting American-made automobiles since shipping the first Honda Accord to Taiwan in 1987. Today, Honda exports American-made products to markets all over the world, including automobiles, powersports products, power equipment, service parts, and aircraft.



14.9M

EXPORTS

of American-made Honda products in 2024

73

COUNTRIES

and territories importing American-made Honda products

\$1.6B

VALUE

of American-made Honda exports in 2024

MANUFACTURING PRODUCTS IN AMERICA

2024 U.S. PRODUCTION TOTALS

1,004,000

Cars and
light trucks

1,350,000

Automobile
engines

1,146,000

Automobile
transmissions

37,000

Powersports
products

116,800

Power equipment
products

13

Aircraft



Honda Accord
Marysville, OH



Honda Accord Hybrid
Marysville, OH



Honda Civic Hatchback
Greensburg, IN



Honda Civic Hatchback Hybrid
Greensburg, IN



Honda CR-V
East Liberty, OH
Greensburg, IN



Honda CR-V Hybrid
East Liberty, OH
Greensburg, IN



Honda Passport
Lincoln, AL



Honda Pilot
Lincoln, AL



Honda Ridgeline
Lincoln, AL



Honda Odyssey
Lincoln, AL



Acura Integra
Marysville, OH



Acura TLX
Marysville, OH



Acura RDX
East Liberty, OH



Acura MDX
East Liberty, OH



Acura ZDX
Spring Hill, TN
(GM partnership)



Honda Talon Sport Side-by-Side
Timmons ville, SC



Honda Pioneer Side-by-Side
Timmons ville, SC



Honda FourTrax ATV
Swepsonville, NC



Honda Snow Blowers
Swepsonville, NC



Honda Mini-Tillers
Swepsonville, NC



Honda L4 Auto Engines
Anna, OH



Honda V-6 Auto Engines
Lincoln, AL
Anna, OH



Honda 2-Motor Hybrid System
Russells Point, OH



Honda Auto Transmissions
Tallapoosa, GA



Honda Auto Gear Sets
Russells Point, OH



HondaJet Elite II Aircraft
Greensboro, NC



Honda Aero Aircraft Engines
Burlington, NC

HONDA

HondaInAmerica.com

[@HondaInAmerica](https://twitter.com/HondaInAmerica)